

Academic Conference Programme

Thursday 15/11

Lakeside Auditorium Hall

09:00-10:00 Registration and arrival



Lakeside Auditorium 1

Welcome

Chair: Michael Böss

10:00 Welcome by Michael Ahern (T.D. Minister for Innovation Policy), Lauritz B. Holm-Nielsen (Rector, University of Aarhus) and Michael Böss (Organizer of MatchPoints, University of Aarhus)

10:45 Dr. Rory O'Donnell, Manager, National Economic and Social Council, National Economic Development Office:
"Growth and governance in a global age"

11:15 Søren B. Henriksen, Manager, The Danish Chamber of Commerce:
"International knowledge networks"

11:45 Intro-film: "Welcome to Ireland"

12:00 Thomas Bustrup, Deputy Director General, Confederation of Danish Industries:
"What the Irish may teach us"

12:30-13:30 Lunch at the Lakeside Auditoriums

Lakeside Auditorium 2

State, society and globalisation

Chair: Sean O' Riain

- 13:30 Georg Sørensen, University of Aarhus:
"The Transforming State"
- 13:50 Peadar Kirby, University of Limerick:
"The competition state: The Irish lesson"
- 14:10 Gert Tinggaard Svendsen, University of Aarhus:
"Can social capital explain the economic success of the Danish Welfare State?"
- 14:30 Ove Kaj Pedersen, Copenhagen Business School:
"The Danish model: General recipe for success?"

15:00-15:30 Coffee at the Lakeside Auditoriums

Lakeside Auditorium 2

The Knowledge Economy

Chair: Ole Strömgren

- 15:30 Declan Jordan, University College Cork:
"Redesigning Irish Innovation Policy: A Chain-Link Perspective"
- 16:00 Hesham Morten Gabr, Danish Authority for Enterprise and Construction, Division for Research and Analysis:
"Comparing Performance and Framework Conditions"

- 16:30 Philipp J.H. Schröder, Aarhus School of Business:
"Can Trade Hurt? A Follow-up on Samuelson's Controversial Paper"

Lakeside Auditorium 3

Chair: Birgitte Sønderskov Bager

- 15:30 Micheál Ó Súilleabháin, University of Limerick:
"The Globalization of Irish Music"

- 16:15 Michael Cronin, Dublin City University:
"Dyoublong? The Languages of Globalisation"

Lakeside Auditorium 1

Chair: Georg Sørensen

- 17:45 Francis Fukuyama, professor (Johns Hopkins University):
"Globalisation, the nation state and the public sector"

Reception, concert and dinner

- 18:45 Transportation to AROS Art Museum
19:00 Reception at AROS hosted by the Town Hall

The Irish Embassy invites:

- 20:00 Concert at the Concert Hall: "A World of Music"
21:00 Dinner at the Concert Hall

Friday 16/11

Lakeside Auditorium 1

Chair: Michael Böss

- 09:00 Bob Jessop, Lancaster University:
 “The knowledge economy as a state project”

09:45-10:30 Coffee at the Lakeside Auditoriums

Lakeside Auditorium 2

Workshop: Regional development strategies

Chair: Jan Beyer Schmidt-Sørensen

- 10:30 David Jacobson, Dublin City University:
 “Localising and regionalising economic development”
- 10:50 Poul Rind Christensen, Aarhus School of Business:
 “Regional shift: Regional industrial clusters in global transitions”
- 11:10 Claire Nauwelaers, Director of Research, UNI-MERIT, University of Maastricht and United Nations University:
 “Innovation policies for the regions: strengths and limits of trans-national policy learning”
- 11:30 Jens Nyholm, Manager, Reg Lab:
 “The basic elements of a regional strategy of growth”
- 11:50 Martin Windelin, Economist, The Social and Economic Council of the Labour Movement:
 “Critical remarks on the Danish government's regional strategy”

12:10 Debate chaired by Jan Beyer Schmidt-Sørensen, Department Manager, Aarhus Municipality

Lakeside Auditorium 3

Workshop: Innovation, branding and entrepreneurship

Chair: Niels Christian Sidenius

10:30 Igor Shvets, Managing director and professor (Trinity College Dublin)
“From Campus to company”

10:45 Helena Lenihan, University of Limerick:
"New business ventures and entrepreneurship: Their role in the growth of the Irish economy"

11:05 Ulrik Merrild, Managing Director, Liwas:
"Entrepreneurship in a committed network"

11:20 Jens Kristian Gundersen, Managing Director, Unisense:
"Innovation in a global network"

11:35 Rasmus Bech Hansen, Partner and Managing Director, Kontrapunkt:
"Tools for global branding"

11:50 Patrizia Venturelli Christensen, Manager of Innovation, Danish Textile and Clothing:
"Innovation in the textile and clothing industry: perspectives and challenges"

12:05 Waldemar Schmidt, Chairman, Superfos and Thrane and Thrane:
“Denmark Limited – Global by Design”

12:20 Lis Brink, Væksthus Midtjylland:
“Entrepreneurs learning individually - using mentors on business development and growth”

12:35 Debate chaired by Niels Chr. Sidenius, Managing Director, Incuba Science Park

Lakeside Auditorium 4

Workshop: Tourism and branding 1

Organised by VisitDenmark and the Faculty of Humanities at the University of Aarhus

Chair: Lars Erik Jønsson

- | | |
|-------|---|
| 10:30 | Dorte Kiilerich, Managing Director, VisitDenmark:
“New strategies for the branding of Denmark” |
| 10:50 | Billy Condon, Manager of the Northern European section, Tourism Ireland:
“The branding of Ireland: The 1990s to the present” |
| 11:10 | David Harding, University of Aarhus
“The Role of Civil Society in Shaping Environmental Policy: The Promotion of Ecotourism” |
| 11:25 | Lene Bak, Partner and Chief Consultant, Pluss Leadership:
“Small season – big business?” |
| 11:50 | Jørgen Hansen, Managing Director, VisitAarhus:
”Branding Denmark’s second largest city – challenges and possibilities” |
| 12:05 | Debate chaired by Lars Erik Jønsson, Manager, VisitDenmark |

Conference Centre: Meeting Room 2

Globalisation and Social Capital

Chair: Gert Tinggaard Svendsen

- | | |
|-------|---|
| 10:00 | Sean O’Riain, NUI Maynooth:
"State, Society and Social Cohesion" |
|-------|---|

- 10:30 Anders Bøggild Christensen and Tove Rasmussen, National School of Social Work:
"Between Threats of Social Cohesion and New Possibilities: Aarhus as an Example"
- 11:00 Chris McInerney, University of Limerick:
"Institutionalised Partnership Governance in Ireland - Serving or Stifling Social Inclusion and the Enhancement of Democratic Values in Ireland"
- 11:30 Maura Ashead, Tom Lodge and Eidin ni She, University of Limerick:
"Layered Citizenship in a globalised economy"

13:00-14:00 Lunch at the Lakeside Auditoriums

Conference centre: Meeting Room 1

Chair: Michael Böss

- 10:00-12:00 Masterclass with Francis Fukuyama
Closed for participation

Conference centre: Richard Mortensens Stuen

Modernization-Regionalization-Globalization
Organised by the Jean Monnet Centre, University of Aarhus

Chair: Thorsten Borring Olesen

- 10:30 David Marsh, University of Birmingham:
"The Globalisation Debate Today: What Have We Learned since the 1990s?"

- 11:00 Uffe Østergård, Copenhagen Business School:
"Ireland and Denmark - Two small states in the EU"
- 11:30 John A. Hall, McGill University, Dartmouth College and CBS:
"The Political Economy of Scale and Nation: The Danish Example"

12:00-13:00 Lunch at the Conference Centre

Conference centre: Richard Mortensens Stuen

Modernization-Regionalization-Globalization
Organised by the Jean Monnet Centre, University of Aarhus

Chair: Thorsten Borring Olesen

- 13:00 Joseph Ruane, University College Cork:
"Ireland's Multiple Interface Periphery Development Model: Achievements, Limits and Wider Relevance"
- 13:30 Brian Girvin, University of Glasgow:
"The Historical Dimension of Ireland's Road to Modernization and Europeanization"
- 14:00 Noralv Veggeland, Lillehammer University College:
"Regional Innovation: Social models and social capital"

15:00-15:30 Coffee at the Conference Centre

Lakeside Auditorium 4

Surprise:

- 14:00 Stina Vrang Elias, Director of DEA:
“Humanities – the Hidden Treasure”

Lakeside Auditorium 4

Workshop: Tourism and branding 2
Organised by the Institute of Language, Literature and Culture, University of Aarhus

Chair: David Harding

- 14:30 Anne-Mette Hjalager, Manager and Senior Consultant, Advance 1:
“Branding and innovation in tourism”
- 14:45 Lori Pennington-Gray, Manager, Centre for Tourism Research and Development, University of Florida:
“Evaluating destination branding”
- 15:00 Lise Lyck, Manager, Centre for Tourism Management, CBS:
“The role of tourism in a global world”
- 15:15 Jody Pennington, University of Aarhus:
“Brand representations”
- 15:30 Debate chaired by David Harding, University of Aarhus

Conference centre: Meeting Room 2

The globalised economy, business and society

Chair: Ove Kaj Pedersen

- 13:00 Terence McDonough, NUI Galway:
"A New Stage of Capitalism: Globalization in Theoretical and Historical Context"

- 13:30 Mejra Festic & Dejan Romih, Economic institute of the Ljubljana Law School:
"Flexicurity in the Context of Globalisation: Evidence from NMS-12"
- 14:00 Victor Ojakorotu, Monash University:
"Social Movements versus Shell: The Impact of Globalisation on the Environmental violence in the Niger delta in Nigeria"

Conference centre: Richard Mortensens Stuen*Nation, region and world*

Chair: Michael Böss

- 15:30 Richard Jenkins, Sheffield University:
"The Symbolic Construction of the Nation of Denmark"
- 16:00 Mark Haugaard, NUI Galway:
"Identity, Nationalism and Globalization"

Conference centre: Meeting Room 2*The Knowledge Economy*

Chair: Philip J.H. Schröder

- 15:30 Michael Huber, University of Bielefeld:
"The Sustainability of Higher Education: Lessons from the Danish University Reform"
- 16:00 Charles T. Tackney and Ole Strømgren, Copenhagen Business School:
"European Graduate Research Oriented Participatory Education at CBS: Tacit Skills Acquisition through Project Work and Advisement"

16:00 Coffee at the Lakeside Auditoriums

Nobel Park: The Nobel Hall

Workshop in French: LITTÉRATURES FRANÇAISES EN LANGUE DANOISE

Organised by the Institute of Language, Literature and Culture, University of Aarhus

9:30 – 9:45 *Ouverture* par Merete Birkelund et Steen Bille Jørgensen, Université d'Aarhus

Expériences des traducteurs, Président de séance : Hélène Henry-Safier

9:45-10:30 Hans Peter Lund, Université de Copenhague:
"Pour une pratique du traduire"

10:45-11:30 Tine Byrckel, Information, quotidien danois:
"Y a-t-il quelqu'un qui attend là où une langue en rencontre une autre ?"

11.45-12.30 Sébastien Doubinsky, Université d'Aarhus:
"Le bilinguisme et l'écriture"

12:45-14.00 Déjeuner / Nobel Park

La réception et l'aspect institutionnel, Président de séance : Hans Peter Lund

14:00-14:45 Hélène Henry-Safier, La Sorbonne, Université de Paris IV:
Les Assises de la traduction littéraire ; *titre à préciser*

15:00-15:45 Lene Wissing, Gyldendal, Maison d'édition:
 "L'attitude du monde de l'édition face à la littérature française"

Pause

16:15-17:00 Steen Bille Jørgensen, Université d'Aarhus :
 "Lire grâce au traducteur-joueur. La réception des écrivains oulipiens"

17:15-18:15 Table ronde – débat, Modérateur : Merete Birkelund:
 "La traduction littéraire dans le monde actuel"

Participation : Michael Cronin, Hans Peter Lund, Hélène Henry-Safier et Sébastien Doubinsky

Saturday 17/11

Conference centre: Richard Mortensens Stuen

Chair: Michael Böss

09:00-10:00 Thomas Hylland Eriksen, University of Oslo:
 "Thinking locally, acting globally: On the turbulence of belonging"

Conference centre: Richard Mortensens Stuen

Communication, media and management

Chair: Henrik Bødker

10:00 Gert Jan Hofstede, University of Wageningen:
 "Communication and Culture in International Networks"

10:30 Astrid Jensen and Sharon Millar, University of Southern Denmark:
 "Making Communication Work: Instrumental and Relational Aspects of Intercultural Communication in the Globalised Workplace"

- 11:00 Sidsel Fabech, Copenhagen Business School:
"Campaigning Globalization in a Danish Context: How the Confederation of Danish Industries Manages Danish Public Opinion on Globalization"
- 11:30 Iris Rittenhofer, ASB University of Aarhus:
"Divorcing Globalization"
- 12:00 Henrik Bødker, University of Aarhus:
"Student Movements, Networked Knowledge and Globalisation"

Conference centre: Meeting Room 1*Nation, Region and World*

Chair: David Harding

- 10:00 Brita Lundström & Mads Mordhorst, Copenhagen Business School:
"National Narratives of Trade and Business on a Global Market"
- 10:30 Edward Ashbee, Copenhagen Business School:
"Globalisation and the changing character of American identity"
- 11:00 Johanna Seibt, University of Aarhus:
"Globalization and Process-based Conceptions of Identity"
- 11:30 Simon Harboe, University of Aarhus:
"'Catalan Cosmopolitanism' - Catalonia's Struggle with Independence and Globalization"
- 12:00 Dorte Andersen, University of Southern Denmark:
"Regional Identity-formation and the Development of European Knowledge Economies"
- 12:30 Jan Gustafsson, Copenhagen Business School:

"Nation, Utopia and Identity: Causes and Perspectives of the 'Left Turn' in Latin America"

[13:00 Lunch followed by post-conference excursion]

Conference centre: Meeting Room 2

Workshop in Danish

Organised by the Institute of Language, Literature and Culture, University of Aarhus

Europe: Cultural Constructions in a historical/literary perspective, Chaired by Hans Lauge Hansen

- | | |
|-------|---|
| 10:00 | Ole Thomsen: "From barbarians to brothers" |
| 10:30 | Pernille Hermann: "On the edge of Europe - borders, cultural identity and visions of 'the other' in Nordic Middle Age literature" |
| 11:00 | Leonardo Cecchini: "Dante's Europe and Islam" |
| 11:30 | Carsten Løfting: "The abolition of slavery in the French colonies in 1794" |
| 12:00 | Kristin Ørjasæter: "Europe – a cultural conflict based on migration" |
| 12:30 | Kirsten Molly Søholm: "Nazism's vision for Europe" |

Nobel Park: The Nobel Hall

Workshop in French: LITTÉRATURES FRANÇAISES EN LANGUE DANOISE

Organised by the Institute of Language, Literature and Culture, University of Aarhus

La traduction et la circulation des textes dramatiques, Président de séance : Steen Bille Jørgensen

- | | |
|-------------|--|
| 10:00-10:45 | Bent Holm, Université de Copenhague:
"l'alexandrin en danois" |
| 11:00-11:45 | Catherine Lise Dubost, Maison Antoine Vitez: |

”La réception du théâtre danois en France depuis 2000 : traduction, édition, représentation”

12:00-12:45 Marie Bataillon, Maison Antoine Vitez, Montpellier :

”La création de centres de ressources en vue de favoriser l'échange de textes dramatiques contemporains”

Clôture